



2011 *Social Purchasing Portal (SPP)* SUPPLIER CRITERIA

In order to be listed as a supplier partner with the *Social Purchasing Portal (SPP)*, a business must fall into one of two streams: '**Employment**' or '**Social Purpose**'. Each stream illustrates the supplier's dedicated effort to support community economic development (CED) in Winnipeg, with the main difference being the capacity of the business to provide continuous employment possibilities.

GENERAL (applies to both SPP Streams)

Must:

- Be a locally-owned and operated Winnipeg business
- Be in business for at least 6 months
- Be located in an inner-city neighbourhood (ideally)
- Must have less than 25 FT employees
If the supplier exceeds 25 employees, the primary purpose of the business must be to provide employment (i.e. social enterprises, worker cooperatives).

1. EMPLOYMENT STREAM

- When hiring, demonstrate a commitment to:
 - a) Giving a "1st look" at résumés from Employment Exchange (EEC) job-seekers and to providing feedback on the hiring process
 - or
 - b) Continuing to fulfill the mandate of the business to support employment for those who face multiple barriers to securing a steady job
- Be committed to supporting the **Neechi CED principles**

2. SOCIAL PURPOSE STREAM

- Must be committed to **active practice and promotion** of the **Neechi CED Principles** and to giving feedback on how this commitment is clearly demonstrated in business values and actions

COMMUNITY ECONOMIC DEVELOPMENT (CED) GUIDING PRINCIPLES

(<http://www.ccednet-rcdec.ca/en/node/4539>)

1. **USE OF LOCALLY PRODUCED GOODS AND SERVICES** ♦ purchase of goods and services produced locally ♦ circulation of income within the local community; less income drain ♦ stronger economic linkages within the local community ♦ less dependency on outside markets ♦ greater community self-reliance ♦ restoration of balance in the local economy
2. **PRODUCTION OF GOODS AND SERVICES FOR LOCAL USE** ♦ creation of goods and services for use in the local community ♦ circulation of income within the local community; less income drain ♦ stronger economic links within the local community ♦ less dependency on outside markets ♦ greater community self-reliance
3. **LOCAL RE-INVESTMENT OF PROFITS** ♦ use of profits to expand local economic activity ♦ stop profit drain ♦ investment that increases community self-reliance and co-operation
4. **LONG-TERM EMPLOYMENT OF LOCAL RESIDENTS** ♦ long-term jobs in areas with chronic unemployment or underemployment ♦ reduced dependency on welfare and food banks ♦ opportunities to live more socially productive lives ♦ personal and community self-esteem ♦ more wages and salaries spent in the local community
5. **LOCAL SKILL DEVELOPMENT** ♦ training of local residents ♦ training geared to community development ♦ higher labour productivity ♦ greater employability in communities with high unemployment ♦ greater productive capability of economically depressed areas
6. **LOCAL DECISION-MAKING** ♦ local ownership and control ♦ co-operative ownership and control ♦ grassroots involvement ♦ community self-determination ♦ people working together to meet community needs
7. **PUBLIC HEALTH** ♦ physical and mental health of community residents ♦ healthier families ♦ more effective schooling ♦ more productive workforce
8. **PHYSICAL ENVIRONMENT** ♦ healthy, safe, attractive neighbourhoods ♦ ecological sensitivity
9. **NEIGHBOURHOOD STABILITY** ♦ dependable housing ♦ long-term residency ♦ base for long-term community development
10. **HUMAN DIGNITY** ♦ self-respect ♦ community spirit ♦ gender equality ♦ respect for seniors and children ♦ Aboriginal pride ♦ social dignity regardless of physiological differences, ethnic background, colour, creed or sexual orientation
11. **SUPPORT FOR OTHER CED INITIATIVES** ♦ mutually supportive trade among organizations with similar community development goals