



The *Social Purchasing Portal (SPP)* of Winnipeg is a project of **Local Investment Toward Employment (LITE)**. The SPP supports LITE's mission "*to promote community economic development by supporting inner-city initiatives in Winnipeg that build capacity and provide jobs*".

What is the SOCIAL PURCHASING PORTAL (SPP)?

The SPP is a searchable online directory and hub for socially responsible businesses in Winnipeg. The directory is separated into different categories (i.e. *Catering, Moving Services*, etc.) according to goods and services offered by the business. Larger businesses, as well as the individual consumer, have the chance to redirect their regular buying habits by supporting suppliers listed in the directory.

The SPP is an important networking and collaboration tool for small businesses ("supplier partners"); larger corporate bodies, organizations, and individuals in the general public ("purchaser partners"); and for the job seeker who faces various challenges to finding and maintaining a job.

Who are the SPP PARTNERS?

Supplier Partner:

A local business that fulfills criteria belonging to one of two categories:

Employment Stream: These partners make a commitment to look at résumés from employment agency clients who deal with various barriers to finding and maintaining employment.

Social Purpose Stream: This type of partner may be unable to offer job openings consistently, due to the size and structure of their business. However, they have the chance to show support of CED in Winnipeg through an *active* demonstration of the Neechi Principles within their business practices (<http://www.ccednet-rcdec.ca/en/node/4539>).

Purchaser Partner:

- **A corporate or non-profit** purchaser partner who makes a commitment to buy goods and services on a regular basis from SPP suppliers. The purchaser recognizes the agreement to offer consistent feedback on purchasing goals, and preferences for future goods & services needs.
- **The individual in the general public** who supports socially conscious purchasing through redirecting their buying habits to SPP suppliers.

What are some of the BENEFITS?

For the Supplier:

Connect to new corporate, non-profit, and individual purchasers who are looking to add social value to the quality of their regular buying habits.

Increased demand for goods and services = a growing and sustainable business
= opportunities for job-seekers

For the Purchaser:

The SPP website advertises each purchaser by clearly posting their logo, and by profiling partners on the site and in the SPP newsletter. This advertising demonstrates a value-filled commitment on the part of the purchaser, and serves as a transparent dedication visible to other businesses and organizations, and most importantly, a clear demonstration to the general public.

For the Job-Seeker and Local Economy:

The main purpose of the SPP is to foster and strengthen employment opportunities for those job-seekers who may face multiple barriers to finding and maintaining steady employment. Local supplier initiative and involvement is of utmost importance in understanding the skillsets of potential employees, and offering life-changing opportunities to job-seekers. This support not only reaches the individuals, but also the community and local economy.

For more information about becoming a supplier or purchasing partner, or to learn more about social purchasing in Winnipeg, please contact:

Social Purchasing Portal (SPP)

Tel: (204) 942-8578 Fax: (204) 586-6493
Email: info@sppwinnipeg.org Website: www.sppwinnipeg.org

Local Investment Toward Employment (LITE)

640 Broadway Avenue-lower level Winnipeg MB R3C 0X3
Tel: (204) 942-8578 Fax: (204) 586-6493 Website: www.lite.mb.ca

